

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963797-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	PLAKON/BOYD/SCHENCK	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/28/12	963797	07912446

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	RPFL	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/22/12	10/24/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-W----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/22/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DENT0002	\$500.00 NM
1	WESH	W	10/24/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DENT0003	\$500.00 NM
2	10/17/12	10/17/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--W----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/17/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	DENT0002	\$450.00 NM
3	10/16/12	10/18/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-T-T---	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-T---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DENT0002	\$800.00 NM
2	WESH	Th	10/18/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DENT0002	\$800.00 NM
4	10/23/12	10/25/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-T-T---	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-T---	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	4:29 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DENT0002	\$900.00 NM
2	WESH	Th	10/25/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	DENT0003	\$900.00 NM
5	10/22/12	10/24/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-W----	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-W----	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/22/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DENT0002	\$1,100.00 NM
1	WESH	W	10/24/12	5:39 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DENT0003	\$1,100.00 NM
6	10/16/12	10/17/12	M-F 5-6 PM ROT	5:00-6:00 PM	-TW----	:30	2	\$1,100.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
963797-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Republican Party of Florida	PLAKON/BOYD/SCHENCK	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TW----				2	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DENT0002	\$1,100.00 NM
1	WESH	W	10/17/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	DENT0002	\$1,100.00 NM
7	10/16/12	10/19/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-TWTF--	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				4	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
1	WESH	W	10/17/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
4	WESH	Th	10/18/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
3	WESH	F	10/19/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
8	10/22/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				5	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:11 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
3	WESH	Tu	10/23/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0002	\$1,500.00 NM
2	WESH	W	10/24/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0003	\$1,500.00 NM
4	WESH	Th	10/25/12	6:23 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0003	\$1,500.00 NM
5	WESH	F	10/26/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	DENT0004	\$1,500.00 NM
9	10/27/12	10/27/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----S-				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	DENT0004	\$1,100.00 NM
10	10/21/12	10/28/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S				1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	8:22 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	DENT0002	\$2,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----S				1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	8:23 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	DENT0004	\$2,000.00 NM
11	10/21/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-----S				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	6:30 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	DENT0002	\$1,100.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	-----S				1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Su	10/28/12	6:29 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	DENT0004	\$1,100.00 NM

Total Spots 25

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Advertiser	Product	Estimate Number
Republican Party of Florida	PLAKON/BOYD/SCHENCK	

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Payment Terms 30 Days

<u>Gross Total</u>	\$30,050.00
<u>Agency Commission</u>	\$4,507.50
<u>Net Amount Due</u>	\$25,542.50